

## **Recognizing Folk Arts and Culture Partnership Agreement**

This Agreement is entered into by and between Mid Atlantic Arts, 201 N. Charles St., Suite 401, Baltimore, MD 21201 and the Appalachian Studies Association, located at One John Marshall Drive, Huntington, WV, 25755; Tax ID#: 61-1257019, (herein referred to as Partner) on the date given below.

This Agreement confirms the Partner's services in support of Recognizing Folk Arts and Culture Champions, a component of Mid Atlantic Arts' Central Appalachia Living Traditions program. By signing this Agreement, both Mid Atlantic Arts and the Partner agree as follows:

- 1.) This Agreement is for the period beginning December 1, 2022 and ending February 29, 2024. The Agreement covers activities related to the Appalachian Foodways Practitioner Fellowship program taking place during program year 2023-2024.
- 2.) Work during the contract period will include the following:
  - A. Host a special ceremony and conference session to recognize the Appalachian Foodways Practitioner Fellowship program during the Appalachian Studies Association Annual Conference.
  - B. Communicate regularly with Grow Appalachia and Mid Atlantic Arts staff regarding program progress;
  - C. In consultation with Mid Atlantic Arts staff, develop and implement a Marketing and Communication Strategy to advertise the fellowship opportunity and event;
  - D. As available and relevant, provide Mid Atlantic Arts staff with photos, social media content, and other collateral related to the Fellowship program awards ceremony and session at the Appalachian Studies Association Conference;
  - E. Participate in an annual program evaluation meeting with Mid Atlantic Arts staff, Grow Appalachia, and other program constituents.
- 3.) For the purposes of this Agreement, the partnership will be coordinated by Program Director, Folk & Traditional Arts, Emily Hilliard. Approval of documents by Mid Atlantic Arts will be made by the Executive Director, Theresa Colvin.
- 4.) For the purposes of this Agreement, Meredith McCarroll, Past President, Appalachian Studies Association, will serve as the principal contact on behalf of the Appalachian Studies Association.
- 5.) Partner must clearly acknowledge support from Mid Atlantic Arts through use of both the credit language and logo as outlined below. Use of the Mid Atlantic Arts logo does not replace the credit language.

The following statement, and where space permits, the Mid Atlantic Arts logo MUST appear in all programs, websites and press releases produced by the Appalachian Studies Association related to the Appalachian Foodways Practitioners Fellowship program. The Central Appalachia Living Traditions logo should also be used when possible. This statement must be used in its entirety but can be altered to include the names of other funders or contributors.

The Appalachian Foodways Practitioners Fellowship is made possible by Mid Atlantic Arts'

Central Appalachia Living Traditions program.

In the use of social media where space does not allow for a full crediting statement, Partner should acknowledge Mid Atlantic Arts in posts related to the Appalachian Foodways Practitioner Fellowship program by tagging their preferred accounts.

The Appalachian Studies Association will pass the following crediting requirements on to any fellows funding through this Agreement. This statement too can be altered to include names of other funder or contributors:

This Fellowship is made possible by Grow Appalachia and the Appalachian Studies Association with support from Mid Atlantic Arts' Central Appalachia Living Traditions program.

- 6.) This Agreement may be terminated by either party by giving 10 days' notice to the other party. This Agreement may also be amended. Amendments must be made in writing and signed by both parties.
- 7.) The parties are independent entities. This Agreement does not create a partnership, franchise, joint venture, agency, fiduciary or employment relationship between the parties. Each party will be solely responsible for payment of all compensation owed to its employees, as well as all employment-related taxes.
- 8.) Neither this contract nor any interest therein may be assigned by either party, without first obtaining the consent of the other party.

DocuSigned by:

Thursa Colvin

1/4/2023

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Theresa Colvin
Executive Director
Mid Atlantic Arts Foundation

Date Meredith McCarroll

Past President

Appalachian Studies Association

1/18/2023

Date