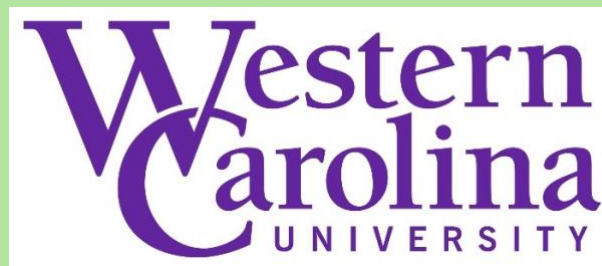
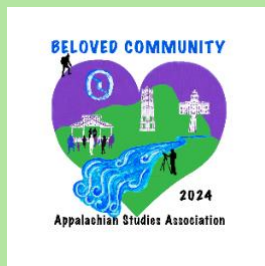


2024 CALL FOR PARTICIPATION PROPOSALS AND AWARD NOMINATIONS

PRESENTERS, PERFORMERS, CONVENERS, PARTICIPANTS,
ADVERTISERS, EXHIBITORS, SPONSORS

Beloved Community: Pride in Identity, Culture, and Geography

47th Annual Appalachian Studies Conference
March 7-9, 2024, Western Carolina University
Cullowhee, North Carolina



Proposals may be submitted to the online submissions system via a link from <https://www.appalachianstudies.org/> between September 1, 2023, and October 9, 2023.

Exhibitor, Advertiser, Sponsor registration form due November 17, 2023



Rachel Adams
Conference Chair
racheladams@wcu.edu

Liz Harper
Program Chair
harpere@wcu.edu

Amber Albert
Campus Arrangements Chair
aalbert@wcu.edu

INVITATION

Western Carolina University would like to welcome you to submit to the 47th Annual Appalachian Studies Conference located in the beautiful Smoky Mountains in Cullowhee, North Carolina from March 7 through March 9, 2024. Beloved as a noun refers to something or someone that is precious and close to our hearts. Beloved as an adjective describes the intense feeling, we may have about that adored thing or person. At this year's conference we want to focus on our region as both a geographical place and a cultural space that is sacred as well as something that we hold dear in our hearts. Sacred as Judaculla Rock that the Cherokee engraved and as precious as the canned vegetables from our grandparents' gardens. We also take Pride in these various identities that are and always have been a part of this dynamic region: Black, Indigenous, People of Color, LGBTQ, among others. We hold close the cultures that reside here in these mountains. We find solace in the view from a good hike such as on Water Rock Knob. We also find conflict and complication in these mountains themselves as extractive industries have taken their toll. Appalachia is not a simple region, and we appreciate the complications within it. We at Western Carolina University invite you to join us in celebrating the unique diversity present in our little mountain towns of Cullowhee and Sylva for this year's conference.

PLEASE NOTE: IN THE EVENT THE CONFERENCE CANNOT BE IN-PERSON DUE TO UNFORESEEN CIRCUMSTANCES, WE WILL MAKE THE SWITCH TO VIRTUAL AND DETAILS WILL BE SHARED AT THAT TIME.

SELECTED CONFERENCE HIGHLIGHTS

Highlights this year include a guided tour to Judaculla Rock, an ancient Cherokee petroglyph; hikes and other opportunities to engage in Western North Carolina's outdoor offerings; a drag show in the nearby town of Sylva hosted by Sylva Pride; a 5k on WCU's campus; and musical performances by some of the region's finest musicians.

The conference logo was created by Scott Ashley at Western Carolina University. Learn more about the logo on the ASA website.

NEW THIS YEAR

To connect those interested in forming or joining a session or panel, the program committee has created an unofficial session connection form. This spreadsheet allows individuals to collaborate and find others interested in their topic. This spreadsheet is NOT part of the official submission process and any session developed using the spreadsheet must be submitted through the official conference portal, by the deadline, to be considered.

[Unofficial session connection form.](#)

CONFERENCE SITE

Western Carolina University (WCU)



As the westernmost institution in the University of North Carolina System, WCU attracts students from around the globe for its nationally ranked programs, affordability through NC Promise and exceptional student support. Recognized as a top adventure college and surrounded by the Blue Ridge and Great Smoky Mountains, students can explore the region's vast natural diversity through unrivaled experiential learning and recreational activities. Offering residential, hybrid and online programs for undergraduate and graduate degrees at our main campus in Cullowhee; at WCU in Asheville located at Biltmore Park; and wherever students are through distance learning.

Cullowhee, North Carolina

Western Carolina University's main campus is in Cullowhee, North Carolina, just over 50 miles west of Asheville and just under 30 miles east of the Great Smoky Mountains National Park. Our 600-acre mountain campus is surrounded by one of the most biodiverse regions in the state that provides students unparalleled learning and adventure opportunities. Named the #1 Outdoor Adventure School, our Cullowhee campus' proximity to the Great Smoky Mountains National Park provides research and discovery access for a wide variety of programs.

ACCOMMODATIONS

Additional accommodations forthcoming.

Comfort Inn

King rooms (one bed) and Double Queen rooms @ \$109/nightly fee.
1235 E Main St, Sylva, NC 28779
(828) 477-4950
4 miles / 7 minutes from WCU
Use the link below for the ASA conference rate.
[Website](#)

Blue Ridge Inn

756 W Main St, Sylva, NC 28779-5554
5.1 miles from WCU
[Website](#)

Best Western

248 WBI Dr, Dillsboro, NC 28725
(828) 586-6060
15 minutes / 8.5 miles from WCU
[Website](#)

Clarion Pointe

2807 US-74, Sylva, NC 28779
(828) 586-3315
7 miles / 12 minutes from WCU
[Website](#)

Holiday Inn

26 Rufus Robinson Rd, Sylva, NC 28779
(828) 631-1111
8 miles / 15 minutes
[Website](#)

SCHOLARSHIPS

The Appalachian Studies Association offers a limited number of Scholarships to assist individuals who require financial assistance in order to attend the conference. Funds are limited so we continue to prioritize our scholarships according to those with the most need. Scholarships cover the cost of registration/membership only. Other ticketed activities are not included. Travel and lodging are the responsibility of conference attendees. Before applying for an ASA Scholarship, we ask applicants, if applicable, to first seek financial assistance from their own institution or organization. The scholarship award serves as your registration for the conference. Please sign-in at registration desk (A.K. Hinds University Center) to pick up registration materials.

Applicants do not need to register or pay UNLESS they have been notified that they are NOT receiving a scholarship.

➤ ***General Conference Scholarships***

General Conference Scholarships support conference attendance for those that would otherwise be unable to attend.

Applications will be available on the ASA website beginning **December 1, 2023**, and are due by **February 7, 2024**. Notifications of award decisions will go out on **February 15, 2024**. See the application guidelines on the ASA website for more information.

The general scholarship covers conference registration and includes 2024 membership.

➤ ***BIPOC Conference Scholarships***

The Appalachian Studies Association (ASA) is seeking applications from individuals who identify as Black, Indigenous, and People of Color (BIPOC) for a scholarship program intended to support BIPOC participation in the ASA.

Applications will be available on the ASA website beginning **December 1, 2023**, and are due by **February 7, 2024**. Notifications of award decisions will go out **February 15, 2024**. See the application guidelines on the ASA website for more information.

BIPOC scholarships cover conference registration and include 2024 membership.

ASA MISSION STATEMENT

The mission of the Appalachian Studies Association is to promote and engage dialogue, research, scholarship, education, creative expression, and action among a diverse and inclusive group of scholars, educators, practitioners, grassroots activists, students, individuals, groups, and institutions. Our mission is driven by our commitment to foster quality of life, democratic participation and appreciation of Appalachian experiences regionally, nationally and internationally.

OPTIONS FOR PARTICIPATION AND SUBMISSION GUIDELINES

There are many ways to participate in the ASA conference. You are welcome to attend conference events as a registered participant (ASA membership included).

- Pre-registration is \$175 (\$115 for students) through **February 21, 2024**.
- Late registration is \$215 (\$155 for students) beginning **February 22, 2024**.

Registration will be available online beginning **September 1, 2023**, via a link from:

<http://www.appalachianstudies.org>

We encourage everyone to participate. Please keep the guidelines below in mind when submitting your proposal:

Submitters should be available for scheduling at any time during the entire conference, from Friday morning through Saturday afternoon. It is not possible to guarantee any session or participation for a particular day or time on the program. **Once scheduled, session times will not be moved.**

Proposals may be submitted online via the ASA website, <http://appalachianstudies.org/> from **September 1, 2023**, through **October 9, 2023**. Late and incomplete proposals will not be considered. Submitters will be notified in early December regarding the status of their submissions. All presenters, conveners, and participants must pay the registration fee.

PARTICIPATION ROLES

- **PRESENTER/LEAD PRESENTER.** A presenter is an individual who has primary responsibility for a paper, poster presentation, workshop, or performance. The presenter or lead presenter should submit a proposal that clearly reflects the content of the presentation. Lead presenters submitting proposals for group presentations are responsible for informing all participants that they need to pay registration prior to attending the conference, or on-site upon arrival at the conference. All presenters must adhere to the time allotted, which includes

time for audience discussion (individual presentations in most sessions—not including performances and workshops—should be no longer than fifteen minutes).

- **CONVENER.** Conveners are facilitators who introduce sessions and presenters (providing brief bios), foster discussion, maintain time limits, troubleshoot, and complete audience feedback and attendance forms. There are two levels of convenue participation at ASA: (1) Conveners who fulfill the basic duties outlined above for sessions comprised of one or more individual presentations, performances, or workshops OR (2) Conveners who fulfill the duties outlined above AND take primary responsibility for the creation and submission of a complete panel, workshop, performance, or roundtable. Conveners may participate in the sessions they convene, thus playing two distinct roles in one session. If you would like to volunteer as a convenue for a session other than the one in which you are participating, please email Liz Harper at harpere@wcu.edu with the subject line “ASA Conference Convenue” and indicate the topics that most interest you. Conveners must pay the conference registration fee.

PARTICIPATION TYPE/FORMATS

- **PAPER.** Papers are formal presentations of original and unpublished scholarly research that is analytical more than descriptive. Paper proposals are judged on their potential contribution to the field of Appalachian studies and regional concerns and should be submitted by the presenter/lead presenter. Co-authors sharing a presenter’s fifteen-minute presentation time must be identified in paper proposals as participants and must pay the conference registration fee. **Choose Individual Presentation for Individual papers with one presenter; choose Group Presentation for individual papers with more than one presenter.**

Please note: if you are interested in forming a panel, you may use the “unofficial session connection form” to try and locate others with the same topic. If successful in finding others to put together a full panel, choose “Panel” when submitting and see directions below.

- **PANEL.** A panel consists of individual and co-authored presentations introduced by a convener. A panel is created, introduced, facilitated, and submitted by a convener OR organized by the ASA program committee from individual proposals/papers. Panels include up to four, fifteen-minute papers or presentations on related topics or three, fifteen-minute presentations plus a response. All participants must be identified in proposals and must pay the conference registration fee.

- **POSTER.** A poster is a visual presentation of scholarly, community, or creative work. Poster proposals are submitted by the presenter. Easels with 3' x 4' foam cores will be available, and tacks will be supplied to attach posters to the foam core. Presenters commit to attending the poster session to engage attendees in discussion of their poster topic. Poster proposals are judged on their potential contribution to the field of Appalachian studies and regional concerns. All participants in group poster presentations must be identified in proposals and must pay the conference registration fee. Please include faculty advisor if applicable.

- **PERFORMANCE.** A performance session consists of one or more individual or group performances of original creative works introduced by a convener. These sessions include film/documentary and other forms of literary, visual, and performance art. Spatial, technical, and time requirements will be considered during the selection process. **Sessions are limited to one hour and fifteen minutes. In the session notes please specify if you need the full session time, or if your performance should be grouped with other performances/papers (15 minutes each).** Copyright restrictions will be observed. Performance proposals are submitted by a convener or presenter/lead presenter. All participants in performances must be identified in proposals and must pay the conference registration fee.

- **ROUNDTABLE.** A roundtable consists of directed audience discussion on a topic of interest to the ASA membership. Roundtables are organized, introduced, facilitated, and submitted by a convener. Roundtables are limited to one hour and fifteen minutes. All roundtable participants asked in advance to give remarks must be identified in proposals and all participants must pay the conference registration fee.

- **WORKSHOP.** A workshop consists of demonstrations and/or skill-building activities of interest to the ASA membership. Workshops are organized, introduced, facilitated, and submitted by a convener. Spatial, technical, and time requirements will be considered during the selection process. Workshops are limited to one hour and fifteen minutes. Participants asked in advance to contribute to workshops must be identified in proposals and all participants must pay the conference registration fee.

- **COMMITTEE-SPONSORED SESSIONS.** These may fall into any of the above formats and are organized and sponsored by a standing ASA committee. Proposals are submitted by committee chairs or their designated committee members through the regular proposal process but will receive special designation in the program. Sessions are limited to one hour and fifteen minutes. All participants must be identified in proposals and must pay the conference registration fee.

PROPOSAL REQUIREMENTS

Proposal submissions will require:

- 1) an abstract or summary,
- 2) the name and contact information for each participant,
- 3) a notice of any special requirements, and
- 4) a short biography (50-75 words) and affiliation for each participant (click on the “**Add a Presenter**” box to add required information for each presenter).

NOTE: IF YOUR PROPOSAL IS ACCEPTED, YOUR INFORMATION WILL BE INCLUDED IN THE CONFERENCE PROGRAM, SO PLEASE USE CORRECT SPELLING AND GRAMMAR, AND AVOID USING ALL CAPITAL LETTERS. WE WILL NOT CHANGE CAPITALIZATION SO PLEASE TYPE ALL PRESENTER NAMES IN THE PREFERRED CASE.

Specific proposal submission requirements are as follows:

- **For panels and roundtables**, provide session title and session abstract or summary, plus individual paper or presentation title, abstract or summary, name, contact info, a brief bio statement and affiliation **for each participant** and notice of any special requirements (in terms of physical space or technology).
- **For individual papers or posters with one participant**, provide title, abstract or summary, name, contact info, brief bio statement and affiliation, and notice of any special requirements (in terms of physical space or technology). **For individual papers or posters with more than one participant**, please provide title, abstract or summary, as well as name, contact info, brief bio statement and affiliation **for each participant**, and notice of any special requirements (in terms of physical space or technology).
- **For performances and workshops**, provide session title, session abstract or summary, titles from each participant (if desired), abstract or summary from each participant (if desired), and name, contact info and a brief bio statement and affiliation **for each participant**. Be clear about your requirements for time, space, and equipment, including duration of each performance or film.

FOR ALL PROPOSALS LIST ALL NAMES OF SESSION PRESENTERS INDIVIDUALLY USING THE “ADD A PRESENTER” BOX ON THE FORM. INCLUDE ALL REQUIRED INFORMATION FOR EACH PRESENTER.

Proposals Will Be Judged as To Whether They:

- 1) indicate a relevant topic and a current approach for the Appalachian region and/or Appalachian studies,
- 2) are clear about their intended arguments, goals, recommendations, or desired outcomes/effects on audiences and are specific about how these will be supported or achieved, and
- 3) contribute to providing a multiplicity of perspectives and content.

IF A GROUP SESSION IS ACCEPTED, THE SUBMITTER SHOULD IMMEDIATELY REMIND PARTICIPANTS TO PAY THE CONFERENCE REGISTRATION FEE PRIOR TO ATTENDING, OR ON-SITE AT REGISTRATION.

FIELDS AND TOPICS

To help the program committee create the agenda and avoid scheduling conflicts, proposal submitters should select up to TWO fields or topics from the list below. All submissions related to Appalachian studies are welcome.

- Activism/Organizing
- Agriculture and Land Use
- Appalachian Studies (assessments of the academic field)
- Archaeology and Physical Anthropology
- Architecture, Historic Buildings, and Historic Sites
- Arts and Art History
- BIPOC (Black, Indigenous, and People of Color)
- Economic Conditions, Economic Development, and
- Education
- Environmental Issues
- Foodways
- Folklore
- Gender, Women, Sexuality, and LGBTQIA+
- Health
- History
- Language and Linguistics
- Law
- Literature, Poetry, Drama, and Fiction
- Material Culture
- Media and Representation; Journalism
- Migration, Population, and Urban Appalachians
- Music and Dance
- Natural Sciences
- Place, Space, and Regional Studies
- Politics and Government
- Professional Development
- Race and Ethnicity
- Religion
- Social Justice Issues
- Sociology/Anthropology
- Teaching, Pedagogy
- Other (with a space to describe)

SCHOLARLY RESEARCH REVIEW

If you elect to have your submission in the “Scholarly Research Review” track, you are required to submit an abstract rather than a summary. Additional criteria similar to those for the *Journal of Appalachian Studies* will apply including:

- Does the proposal address an interesting and important research problem or question relevant to Appalachia/Appalachian studies?
- Does the proposal contribute to the accumulation of knowledge or challenge existing understanding of Appalachia?
- Does the proposal demonstrate sound theory, methods, and interpretation?
- Is the analysis, interpretation, or argument based on adequate evidence or data?
- Does the proposal engage relevant Appalachian literature?

INSTRUCTIONS FOR INCLUDING YOUR SUBMISSION IN THE “SCHOLARLY RESEARCH REVIEW” TRACK:

Create your submissions as you normally would. Once the submission is complete select the check box at the end of the submission page that says: “I wish to submit my proposal for scholarly review.”

WHAT IS AN ABSTRACT?

An abstract is approximately 250 words that summarizes a paper, panel, poster, or roundtable that presents scholarly research. Your abstract (and your presentation) should:

- State the purpose of the work. Give your research questions and what motivates them. Why are the questions significant? What is at stake? How does this work relate to ASA’s commitment to foster quality of life and/or appreciation and understanding of Appalachian experiences?
- Cite essential scholarship relevant to your topic to orient the reviewers to your specific field(s).
- Briefly describe your primary sources and methods. Include your methods for answering your questions.
- State your findings. State how your research contributes to the accumulation of knowledge.

WHAT IS A SUMMARY?

A summary is approximately 250 words that briefly describes the performance, panel, paper, poster, roundtable, or workshop. Your summary should highlight the way in which your submission would accomplish at least two of the following:

- Facilitate ASA connections and collaborations with other organizations, groups, and movements.
- Engage ASA membership with regional needs and diverse populations.
- Promote dialogue, teaching and education, creative expression, and/or action among a diverse and inclusive membership.
- Advance the ASA's commitment to foster quality of life, democratic participation, and appreciation of Appalachian experiences regionally, nationally, and internationally.
- Educate ASA membership about innovative work being conducted in the region.

SUBMISSIONS

- All proposals must be submitted online via a link from the ASA website beginning **September 1, 2023** through **October 9, 2023**.
- Proposal notifications will be emailed from asaconferencenoreply@gmail.com in early November.
- Late or incomplete proposals will not be considered or accepted.

ALL PRESENTERS, CONVENERS, AND ATTENDEES ARE REQUIRED TO PAY THE REGISTRATION FEE AND TO WEAR A CONFERENCE BADGE TO ATTEND AND/OR PARTICIPATE IN SESSIONS.

CALL FOR APPALACHIAN STUDIES AWARDS NOMINATIONS

STEPHEN L. FISHER AWARD FOR EXCELLENCE IN TEACHING

The Stephen L. Fisher Award for Excellence in Teaching seeks to honor individuals dedicated to intellectual rigor and pedagogical integrity in constructing and delivering inclusive knowledge about Appalachia and its people. There are two awards: one for college or university teaching and one for K-12 teaching.

The winners in each category will receive \$250. Candidates may be nominated or may self-nominate. The nomination process has two steps; the preliminary nomination deadline is **November 1, 2023**. Based on these nominations, the Education Committee will notify the finalists' nominators by **December 1, 2023**, at which time they will submit a full nomination packet that is due **January 31, 2024**.

Preliminary nomination forms, available on the ASA website, must be submitted as an attachment to an e-mail to Ted Olson, chair of the ASA Education Committee, olson@etsu.edu, by **November 1, 2023**. Selection of the award winners will be made by the ASA Education Committee.

CARL A. ROSS APPALACHIAN STUDENT PAPER COMPETITION

This competition is open to students in two categories: middle/high school and undergraduate/graduate students. Middle/high school papers should be eight to fifteen pages in length. Undergraduate/graduate papers should be fifteen to thirty pages in length.

The authors of the winning papers will receive \$100 each. All papers must adhere to guidelines for scholarly research. Students who wish to present their papers at the conference must also submit a conference proposal following the submission guidelines. The cost of attending the conference is the responsibility of the winners.

Submissions should be sent in Microsoft Word attachments via e-mail to the selection chair, Casey LaFrance, at TC-Lafrance@wiu.edu by **January 15, 2024**. Papers submitted to the undergraduate/graduate competition must have been completed during the current or previous academic year and must include proof of student status during the current or previous academic

year; documentation may consist of a letter from a faculty advisor (including faculty advisor's e-mail, phone, and address), a schedule of classes, or a transcript.

CRATIS D. WILLIAMS & JAMES S. BROWN SERVICE AWARD

The Cratis D. Williams & James S. Brown Service Award is given to an individual who has made exemplary contributions to Appalachia, Appalachian studies, and/or the Appalachian Studies Association. Nominations include a two-step process:

1. Nominations, due to the chair of the selection committee by **January 15, 2024**, should include the following:
 - A letter of nomination including a brief statement highlighting the individual's specific contributions.
 - The individual's c.v./resume or a list of projects, awards, and accomplishments relative to serving the region, Appalachian studies, or the ASA.
 - Three letters of support from individuals and/or organizations that can attest to the person's contributions to the region, Appalachian studies, or the ASA.
2. Following a review of the nominations, the selection committee will determine if they would like to request additional information about one or more finalists before selecting the award recipient.

Send nomination materials to Jinny Turman at jt8zn@uvawise.edu by **January 15, 2024**.

HELEN M. LEWIS COMMUNITY SERVICE AWARD

The Helen M. Lewis Community Service Award is given to an individual or an organization that has made exemplary contributions to Appalachia through involvement with and service to its people and communities. Nominations should include a statement regarding the individual's or organization's specific contributions to the region and its people, and at least two letters of support.

Send nomination materials to Sandy Ballard, *Appalachian Journal*, Belk Library, Box 32026, Appalachian State University, Boone, NC 28608, or to ballardsl@appstate.edu by **January 31, 2024**.

JACK SPADARO DOCUMENTARY AWARD

This award honors the activist and whistleblower Jack Spadaro, who spent his professional career working within the coal mining industry for the betterment of the Appalachian community. The

Spadaro Award is given annually to recognize the producer of the best nonfiction film or television presentation on Appalachia or its people.

The winner will be awarded \$250. Nominations should be made by **January 31, 2024** through Film Freeway: <https://filmfreeway.com/JackSpadaroDocumentaryAward>. Email questions to Tom Hansell at hansellts@appstate.edu.

THE e-APPALACHIA AWARD

The e-Appalachia Award is given annually in recognition of an outstanding media source that provides insight on Appalachia and its people or that provides a vital community service to Appalachians.

The winner will be awarded \$250. Nominations should be sent to Jordan Lovejoy by emailing asa@marshall.edu with “e-Appalachia Award” in the subject line by **January 31, 2024**.

WEATHERFORD AWARDS

The ASA and Berea College annually present the Weatherford Awards to honor published works that “best illuminate the challenges, personalities, and unique qualities of the Appalachian South.” The Weatherford Awards are named after Willis D. Weatherford Jr. and Sr. for their contributions to the region. The late Alfred Perrin began the award in 1970. Three awards are presented annually for nonfiction, fiction, and poetry, the latter in honor of Grace Toney Edwards. The subject matter of nominated books must be Appalachian or set in Appalachia and originally published in 2023.

Anyone can nominate a book in one of the three categories by emailing Chris Green, Director of the Loyal Jones Appalachian Center at greenchr@berea.edu. Nominations only need to do just that. The nominator also needs to assure that seven copies of the book are sent to The Weatherford Award, Loyal Jones Appalachian Center, 101 Chestnut Street, Berea College, Berea, KY 40404, by November 1, 2023. If the book will be published after the deadline in November or December, the nomination letter needs to specify the date the books are expected to be delivered. For further information, see <https://www.berea.edu/weatherford-award/> or visit the ASA website.

WILMA DYKEMAN “Faces of Appalachia” POST-DOCTORAL RESEARCH FELLOWSHIP (2024-2025)

The Wilma Dykeman “Faces of Appalachia” Post-doctoral Research Fellowship, which provides \$3,000 to support research related to gender, race, and/or ethnicity in Appalachia, is awarded annually when funding is available. Members of the Appalachian Studies Association (ASA) who have earned a doctoral degree from an accredited institution within the past seven years are eligible to apply. Fellowship applicants must have been members of ASA for one year prior to applying and must maintain membership throughout the course of the fellowship period. No person may receive the fellowship more than one time.

Please send applications to Mary Thomas at mthomas@marshall.edu by **December 31, 2023**. Althea Webb is the Wilma Dykeman Committee chair, and may be contacted at althea_webb@berca.edu. The award winner, as well as other applicants, will be notified early in the Spring 2024 semester. Award winners will be announced at the March 2024 ASA conference awards ceremony. For more information about the award and details on the application process, please visit the ASA website: <https://www.appalachianstudies.org/awards>.

HOWARD DORGAN SILENT AUCTION CALL FOR CONTRIBUTIONS AND VOLUNTEERS



***Contribute Items to the Silent Auction! Support Scholarships for
Those Who Otherwise Could Not Attend!***

We are currently seeking contributions for the Howard Dorgan Silent Auction at the 2024 Appalachian Studies Conference. The silent auction welcomes Appalachia focused swag and experiences, including books, clothing, food, music, and craft bundles. Please start brainstorming now! Once the site is open you may send a description of your donation to Betterworld, a platform that allows donors to upload

information about their items. To help us make the 2024 Howard Dorgan Silent Auction an absolute success, a link to upload photos and descriptions of your items will be forthcoming, check the ASA website for updates. The more money we raise, the more Appalachian studies scholars we support!

In the late 1990s, Howard Dorgan created the silent auction to raise funds to support student and community participation in the Appalachian Studies Association - and particularly at the conference. All proceeds fund General Conference Scholarships for people who could not otherwise attend the Appalachian Studies Conference. By contributing to the silent auction - and later placing a bid for items - you are supporting a more diverse and more robust Appalachian Studies Association.

If you would like to volunteer to help with the silent auction, please contact Amanda Page (mandy.page@gmail.com) or Dee Parker (darryl.parker32@gmail.com).

PLEASE PLEDGE YOUR CONTRIBUTION BY FEBRUARY 14TH!

FUNDRAISING GOAL: \$6,000



INVITATION TO ADVERTISERS, EXHIBITORS, AND SPONSORS

WHAT: Appalachian Studies Association's 47th Annual Appalachian Studies Conference

CONFERENCE THEME: *Beloved Community: Pride in Identity, Culture, and Geography*

WHEN: March 7-9, 2024

WHERE: Western Carolina University, Cullowhee, North Carolina

WHO: Approximately 800-1,000 people, including scholars from diverse fields, as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is distributed to over 5,000 people!

Please accept this invitation to exhibit during the 2024 Appalachian Studies Conference, to advertise in the preliminary and/or the final conference program, to purchase social media ads, and to sponsor a break, and/or reception. Special receptions are available by arrangement if space and time permit. This year the in-person exhibit hall will be in the A.K. Hinds University Center.

NEW THIS YEAR

- Advertising bundle options are now available!
- Invoices will be issued via Square and emailed from “Appalachian Studies Association, Inc. (messenger@messaging.squareup.com).” Credit card payments will be accepted online via the link in the invoice email, or by phone to the ASA Office at (304) 696-2904. We now accept Visa, MasterCard, American Express, and Discover.

EXHIBIT TABLES

Exhibitors will be provided with two chairs and one six-foot table, (table size may vary depending on the location). No table covering is provided. You may bring your own table covers.

Additional tables are available for purchase at a discounted rate, and a special shared exhibit rate is offered for community organizations, artists, and small presses. With your shared space you will receive half of a table for your exhibit.

Exhibits should be contained to the vendor's purchased table(s) and should not be so tall or so arranged that other exhibits are blocked physically or visually. When completing your order, please ensure that you purchase sufficient tables for your exhibit.

The exhibit fee includes admission to all concurrent sessions for two people per vendor. ASA membership, and ticketed activities are not included but may be purchased separately. The exhibit hall is open to the public. Vendors are welcome to have additional people staff their tables (only two chairs are provided), but these workers must pay the registration fees if they wish to attend conference sessions or other conference events not specifically open to the public.

Additional exhibitor guidelines may be found on our website at <http://appalachianstudies.org>.

ADVERTISEMENTS

Ads may be reserved for both the digital preliminary and the digital final program as part of a package deal or just the final digital program only. The preliminary program is distributed to over 5,000 people via email, on our website, and on social media platforms.

Ads should be 300 resolution (DPI) and may be color. Both a JPEG and a PDF file are preferred and should be sent electronically. To be included in the preliminary program, ads must be received by November 17, 2023.

***Optional:** To accommodate screen readers, we will be providing a Word document version of the preliminary and final programs. Advertisements will not be in this version, unless you submit a text version of your ad, to be added to the Word/Screen Reader version.*

SOCIAL MEDIA FEATURE ADD-ON

You may add-on social media features to exhibit and/or advertisement purchases. These may be either a photo/flyer and/or a video. All social media features will be posted to ASA's Facebook, Instagram, and Twitter platforms.

You may purchase photos/flyers at \$30 each (or 4 for \$100); and/or, videos at \$55 each (or 4 for \$200).

Please provide a brief paragraph to accompany each social media feature, and provide the account handles you wish to have tagged in your post(s).

SPONSORSHIPS: BREAKS, RECEPTIONS, AND/OR OTHER EVENTS

You may sponsor a conference break for \$550. Special receptions may also be arranged. Contact the ASA office at asa@marshall.edu or (304) 696-2904 to discuss pricing and options.

THE PUBLISHERS' BOOK SIGNING RECEPTION

Saturday, March 9, 2024, at 5:00 pm. The reception will highlight publishers/presses and feature your books and authors. We do not have a major sponsor this year, so to participate in the reception, the following rates will apply: \$290 (1-2 authors); \$420 (3-4 authors); \$550 (5-6 authors).

ADVERTISING BUNDLES (New this year; see form for other advertisement rates)

Ad Bundle - \$700

Savings of \$75

- 1 Full-page ad in Preliminary and Final programs
- 1 Social Media photo and 1 Social Media video
- 1 Full-page ad in *Appalink* for one year (2 Issues, Spring 2024; Fall 2025)

The Works Ad Package (Best Savings) - \$1,250

Savings of \$300

- 2 Full-page ads in Preliminary and Final programs
- 2 Social Media photos and 2 Social Media videos
- 2 Full-page ads in *Appalink* for one year (2 Issues, Spring 2024; Fall 2025)

**FOR RATES TO RESERVE AN EXHIBIT TABLE, ADVERTISEMENT,
SOCIAL MEDIA ADD-ON, OR SPONSORSHIP SEE THE ENCLOSED FORM*.**

SPACE IS LIMITED SO RESERVE EARLY!

Return the form to the address below by **November 17, 2023**.

All fees are due by **January 31, 2024**, and are payable to the Appalachian Studies Association.
Visit our website for further exhibitor guidelines and information.

For more information, contact Ann E. Bryant:
Appalachian Studies Association
One John Marshall Dr., Huntington, WV 25755
Phone: 304-696-2904
E-mail: asa@marshall.edu
<https://www.appalachianstudies.org/>

***REFUND POLICIES**

Exhibitors: The purchase of exhibit space for the Appalachian Studies Association, Inc., conference is non-refundable and non-transferable.

Advertisers: The purchase of advertisements for the Appalachian Studies Association, Inc., conference is non-refundable and non-transferable.

Sponsors: The purchase of sponsorships for the Appalachian Studies Association, Inc., conference is non-refundable and non-transferable.



CALL FOR PARTICIPATION

2024 ANNUAL APPALACHIAN STUDIES CONFERENCE

March 7-9, 2024, at Western Carolina University, Cullowhee, North Carolina

Beloved Community: Pride in Identity, Culture, and Geography

DEADLINES AND NOTIFICATIONS

Conference Proposal Deadline: **October 9, 2023**

Conference Proposal Notifications: will be sent early December
from asaconferencenoreply@gmail.com

Pre-conference Registration rate Deadline: **February 21, 2024**

Late/On-site Registration rate begins **February 22, 2024**

*Last Day to request a Refund: **February 22, 2024**

SCHOLARSHIP APPLICATIONS OPEN 12/01/2023

General Conference Registration Scholarship Deadline: **February 7, 2024

BIPOC Conference Registration Scholarship Deadline: **February 7, 2024

Scholarship Notification Deadline: **February 15, 2024**

REMINDER: YOU MUST PAY REGISTRATION OR RECEIVE A REGISTRATION SCHOLARSHIP TO ATTEND THE CONFERENCE.

*Conference registration for the ASA conference includes membership in the Association. The membership portion is non-refundable.

Only the portion for the conference registration will be refunded if requested by the date listed on the form and online portal.

** The award of a scholarship by Appalachian Studies Association, Inc., is only to receive registration to attend the annual ASA conference (membership is included). Scholarships: may only be used for conference registration; are non-transferable; and have no cash value.

